

Meredith Matia

Education

May 2018 | Lexington, KY

University of Kentucky

- GPA 3.9
- B.S. Digital Media and Design
- B.A. Art Studio
- Art History minor

Summer 2017 | Florence, Italy

SACI

- Studied advanced painting at the Studio Arts College International

Skills

Digital

AfterEffects
Figma
Illustrator
InDesign
Photoshop
Premiere

Analog

Drawing
Food styling
Painting
Pottery
Print making
Sewing

Exhibitions

2018-2019

- AIGA D.C. Design week, Cherry Blossom Collective, Washington, D.C.

2017

- Carry Ellis, 2nd Place runner up, Lexington, KY
- Kentucky Crafted The Market, Lexington, KY
- Phoenix Coffee, Cleveland, OH

2016

- Max and Mill Gallery, Lexington, KY
- Carry Ellis, Lexington, KY
- Young Artist, Lexington, KY

Experience

February 2021-Present | New York, NY

Vox Media, Senior Graphic Designer

- Built brand look and feel across Fetch by The Dodo's key consumer touch points including all social channels and their editorial hub to generate new audiences and define brand creative
- Functioned as visual manager to ensure consistency across all social platforms by developing visual standards including art direction, graphics, typography, video and editorial
- Managed direct reports for key business needs under design, animation and video
- Successfully kicked off various collaborative efforts with various cross-functional teams and brands such as The Dodo, The Cut and PopSugar

October 2020-February 2021 | Washington, D.C.

Golin, Graphic Design Manager

- Led all design needs for clients including the Atlanta Airport, Centers for Disease Control, PepsiCo Recycling, National Asphalt Pavement Association and American Public Transportation Association
- Designed animated digital content, infographics, brand toolkits and art directed photoshoots
- Worked cross-functionally and efficiently as the design lead for six accounts across three offices
- Managed and mentored design interns

August 2018-October 2020 | Washington, D.C.

Golin, Graphic Design Associate

- Served as lead designer on two accounts
- Designed numerous successful request for proposal presentations which brought in new business
- Worked with account leads to develop infographics and monthly social media calendars